



## Introduction of the College

Government Arts and Commerce College, Liliya is a reputed institution committed to providing quality education to students from rural and semi-urban areas. The college focuses on the holistic development of students by promoting academic excellence, skill development and value-based education. Along with regular curriculum activities, the institution actively encourages students to participate in co-curricular and extension activities, especially in the fields of innovation, entrepreneurship and research. The college has been actively implementing various initiatives under Innovation Club and Institution's Innovation Council (IIC) to nurture creativity and entrepreneurial mind set among students.

## About SSIP 2.0

The **Student Startup and Innovation Policy (SSIP 2.0)** is an initiative by the Government of Gujarat aimed at promoting innovation and entrepreneurship among students. It provides financial assistance, mentoring support, incubation facilities and networking opportunities to help students transform their innovative ideas into successful startups. SSIP 2.0 focuses on strengthening the startup ecosystem in educational institutions by encouraging students to think creatively, solve real-world problems and become job creators rather than job seekers. The policy also emphasizes research-driven innovation and supports projects at various stages, from idea generation to commercialization.

## Objectives of the Program

- To create awareness about **SSIP 2.0** and its benefits among students.
- To encourage students to develop innovative ideas and entrepreneurial skills.
- To provide guidance regarding funding opportunities and startup support.
- To motivate students to participate in innovation-based activities and projects.
- To promote a startup culture within the institution.



#### Report on Webinar of One Day Workshop on

#### **“Unlocking Opportunities: SSIP Grant Awareness”**

Government Arts and Commerce College, Liliya organized an informative webinar titled **“Unlocking Opportunities: SSIP Grant Awareness”** on **12th December, 2025** from **11:30 AM to 12:30 PM**. The program was conducted under the initiative of Innovation Club and in collaboration with SSIP, IIC and Saurashtra University. The session was graced by the presence of **Mr. Parth Sejpal**, IPR Chair Professor at SPRIHA, Saurashtra University, who served as the resource person. He delivered an insightful session focusing on startup culture, innovation and various funding opportunities available under SSIP. He also explained the difference between research & development and innovation, highlighting how creative ideas can be transformed into impactful ventures. During the webinar, practical examples were shared to make students understand that innovation can be simple yet effective. The session also emphasized the importance of creativity, problem-solving and entrepreneurial thinking among students. The program was organized under the guidance of **Dr. Rajendra Sinh Rathod, Principal** and coordinated by **Dr. Viraj Rathod, SSIP Coordinator**. The event was conducted smoothly through an online platform, ensuring active participation and engagement. A total of **34 students** actively participated in the webinar. The session was interactive and beneficial, motivating students to explore startup opportunities and avail government grants for their innovative ideas. Overall, the webinar proved to be highly informative and inspiring, encouraging students to think innovatively and take steps toward entrepreneurship.

#### **Outcomes of the Program**

- Students gained knowledge about **SSIP funding and support system**.
- Awareness regarding innovation and startup opportunities increased.
- Students were motivated to develop and present their innovative ideas.
- Enhanced understanding of entrepreneurship and business development.

#### **Learning Points**

- Innovation can be simple and practical.
- Clear understanding of **R&D and Innovation**.
- Importance of creativity and problem-solving.
- Awareness about government support through SSIP.



**Government Arts and Commerce College Liliya**

**Students Startup and Innovation Policy 2.0**

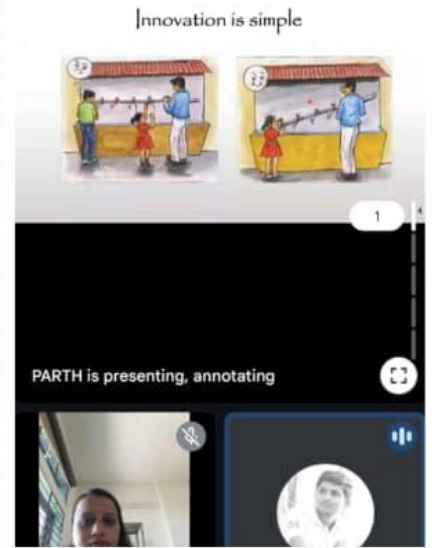


**Regular Activity Report**

### **Conclusion**

The webinar proved to be highly informative and inspiring. It encouraged students to think innovatively and take advantage of SSIP 2.0 opportunities for building their **entrepreneurial careers**.





**Unlocking Opportunities: SSIP Grant Awareness**

Unlock your potential and dive into the world of startups, creativity, and innovation!

Join for a power-packed webinar to explore how entrepreneurship can shape a successful and impactful career.

Organized by: Government Arts and Commerce College, Liliya  
Collaborating Partners: SUSEC and IIC, Saurashtra University

**Mr. Parth Sejpal**  
IPR Chair Professor  
SPRIHA  
Saurashtra University

**12<sup>th</sup> December, 2025**  
11:30AM

Event Conveners:

